



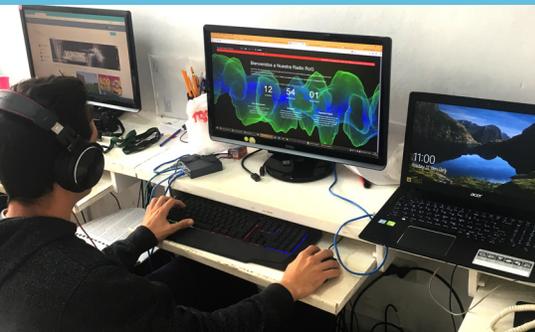
# THE AMERICAN FRIENDS *of the* LUDWIG FOUNDATION OF CUBA

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## BOARD OF DIRECTORS

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## ABOUT US

The American Friends of the Ludwig Foundation of Cuba (AFLFC), a non-profit, tax-exempt organization chartered in the State of New York, has been building cultural bridges between the U.S. and Cuba through exchange programs in the arts since 2000. Working together with the Ludwig Foundation of Cuba (LFC), a uniquely non-governmental institution in Havana, we continue to play a central role in fostering educational and cultural exchange. Our areas of work include professional development opportunities for artists, art professionals, and students; the annual Havana Film Festival New York; and year-round film programs, visual arts exhibitions, music concerts, dance performances, and educational master classes. We also offer specialized cultural travel programs to the island that immerse American travelers in Cuba's vibrant cultural landscape while generating meaningful personal connections.

## ABOUT OUR PARTNER: LUDWIG FOUNDATION OF CUBA

The Ludwig Foundation of Cuba (LFC) is a non-governmental, non-profit institution located in Havana, Cuba, created with the mission of protecting and promoting Cuban artists in Cuba and internationally. LFC continues to evolve, redefining its principles, goals and work focus depending on the needs and challenges faced by Cubans in a rapidly changing world.

Today, LFC puts a strong emphasis on examining the balance between the public and private sector and aims to open new roads and grant visibility to alternative forms of artistic expression that may be overlooked by more established institutions. From architecture to mobile app development and theatrical readings to graphic design, the Foundation works to educate, promote, and protect the work of Cuba's emerging artists.

This year, AFLFC facilitated an upgrade of LFC's Audio Visual and Information Center with brand new, state-of-the-art equipment.

## ADVISORY BOARD FOR 20TH HFFNY

In anticipation of HFFNY's 20th anniversary and to ensure the celebration is a noteworthy one, we have invited Barney Oldfield to serve as Chairman for our Festival Advisory Board. Barney has a long history in the U.S. film industry. A graduate of the NYU School of Film and Harvard University, he founded the Harvard Film Group and NewFilmmakers series, and has served as the general manager of the famous motion picture company Angelika Corporation.

### Advisory Board Members

Barney Oldfield— *Chairman*

- |                  |                   |                   |                         |
|------------------|-------------------|-------------------|-------------------------|
| Arnold Baskin    | Lynda Benglis     | Luisa Campuzano   | Anne Cattaneo           |
| Catherine Coray  | Ned Dwyer         | Gabriel Feld      | Harriet Friedlander     |
| Michael Halsband | Michael Hausman   | Barbara Hoffman   | Samuel C. Hoi           |
| Clayton Kirking  | Mona Kreaden      | Wayne Lawson      | Marcia Leiseca          |
| Susana Leval     | Jay Levenson      | Sanford Lieberman | Roger Mandle            |
| Alan Manevitz    | Joseph V. Melillo | Benjamin Orifici  | Dra. Graziella Poglotti |
| Alex Rosenberg   | Anna Strasberg    | Edward Sullivan   | Phyllis Tuchman         |

Top: Plaza Vieja, Old Havana

Left: A staff member at the Ludwig Foundation of Cuba works on state-of-the-art equipment at LFC's Audio Visual and Information Center

## CULTURAL EXCHANGE IN CUBA

AFLFC leads unique, curated small group trips to Cuba throughout the year in travel experiences that cannot be found anywhere else. Through our partnership with the Ludwig Foundation of Cuba and relationships with the island's established and emerging artists, we offer unparalleled access to the art and culture that makes Cuba so extraordinary. Intimate, fun, and informative, our trips include visits to world-class museums and galleries, private meetings with influential Cuban artists, and special access to many internationally renowned cultural festivals.

This year, we curated and organized group trips for dozens of American travelers to the island that offered an insider's view of Cuba's thriving arts community and backstage access to the country's most prestigious festivals and events, including the 33rd International Jazz Festival, the 26th International Ballet Festival, and the 40th International Festival of New Latin American Cinema.

### Some of our Favorite Memories in Havana



Amid city tours, gallery visits and nightly ballet performances during the 26th International Ballet Festival, AFLFC arranged a behind-the-scenes look at the Cuban National Ballet, including exclusive backstage access to a class featuring students rehearsing for that evening's show.



AFLFC with Malpaso Dance Company after a private rehearsal for TABULA RASA, a work by world-renowned choreographer Ohad Naharin. Malpaso performed it as part of The Joyce Theater's Cuba Festival.



Famous Cuban songstress Omara Portuondo treats a captive audience at the 33rd International Jazz Festival.



An AFLFC traveler takes in the exhibitions at the Museo de Bellas Artes in Havana.



This December marked the 40th anniversary of the International Festival of New Latin American Cinema in Havana.

### SPOTLIGHT ON: NYU, TISCH SCHOOL OF THE ARTS, STUDY ABROAD PROGRAMS IN CUBA

Since 2001 NYU's Tisch School of the Arts has been partnering with the Ludwig Foundation of Cuba (LFC) to create study abroad programs in Cuba. Their courses have focused on a wide variety of artistic disciplines including music, dance, documentary filmmaking, and photography. Integral to their philosophy is the collaborative component of each program- students from the United States are paired with Cuban students to work together and create works of art that reflect their experiences. Many of these pieces have been shown at galleries, exhibitions, and film festivals around the world. Tisch's programs are offered in collaboration with the Ludwig Foundation of Cuba, the Cuban National Institute of Film and Television (ICAIC), and the University of Havana.

### A HAVANA NIGHT BENEFIT GALA

On Tuesday, October 30th, AFLFC celebrated its annual Havana Night Benefit Gala in style with a Masquerade Ball at the legendary Copacabana Nightclub. The evening featured a lively costume competition and an auction filled with exciting opportunities and works of art from Cuban and international artists donated by our friends and supporters.

This year we celebrated the people and institutions who work behind the scenes to ensure great works of art are created, conserved, exhibited, and that the pathways of cultural and artistic exchange between the U.S. and Cuba remain open. Our honorees included **Wilfredo Benitez, Executive Director of the Ludwig Foundation of Cuba; New York University, Tisch School of the Arts Study Abroad Programs in Cuba; and the Museum of the Moving Image.**



Gala guests strike a pose at AFLFC's first ever costume competition as part of its Masquerade Ball.

## 19TH HAVANA FILM FESTIVAL NEW YORK

The Havana Film Festival New York (HFFNY) returned to New York City for its 19th edition April 6-17, 2018 to celebrate the work of existing and emerging Latino talent, creating a platform for international filmmakers and our own NY community of directors and actors. The week-long event boasted a program packed with movie premieres, musical events, roundtable discussions, informative panels, and master classes featuring top Latino talents.

### Festival Highlights

- A masterclass with prolific Cuban screenwriter and author Senel Paz on scriptwriting in collaboration with the Cuba Program, Institute of Latin American Studies at Columbia University
- A panel with actors Sebastian Ospina (Colombia), Mirta Ibarra (Cuba), and Jorge Perugorría (Cuba) on how they approach the script and character development in collaboration with the School of Visual Arts
- A two-day program honoring Televisión Serrana's 25th anniversary, the community-based television and video collective operating out of Cuba's Sierra Maestra, in partnership with NYU's King Juan Carlos I of Spain Center and the Cuba Program, Institute of Latin American Studies at Columbia University
- An homage to the legendary Cuban director Tomás Gutiérrez Alea, in celebration of his 90th birthday, with screenings of his newly restored classics in partnership with the Museum of the Moving Image, Cuban Film Archives, and the Academy Film Archives
- An In Memoriam screening of the late Argentine director Fernando Birri's most seminal works, in partnership with CUNY Graduate Center
- A live musical performance and documentary screening celebrating the Puerto Rican diaspora through music in collaboration with the Bronx Museum of the Arts



Top Left: The participants in HFFNY panel The Actor's Context, featuring Sebastian Ospina (Colombia), Mirta Ibarra (Cuba) and Jorge Perugorría (Cuba).

Top Right: Professor Ann Marie Stock and Carlos Rodriguez discuss TV Serrana and film production outside of Havana at the KJCC

Bottom Left: Freddie Marrero wins Best Documentary for FILIBERTO at HFFNY Closing Night.

Bottom Right: Actress Kika Child moderates a Q&A between director Juan Carlos Maneglia and actor Cristian Ferreira after the NY Premiere of LOS BUSCADORES



Director David Pareja gives a Q&A, moderated by Kika Child after the sold-out NY Premiere of his film INDESTRUCTIBLE: EL ALMA DE LA SALSA

### The 2018 Havana Star Prize

#### Best Feature

JOAQUIM

Dir. Marcelo Gomes (Brazil)

#### Best Documentary

FILIBERTO

Dir. Freddie Marrero Alfonso  
(Puerto Rico, Venezuela)

#### Best Actor

Miguel Ángel Solá for

EL ÚLTIMO TRAJE / THE LAST SUIT  
(Argentina, Spain)

#### Best Actress

Antonia Zegers for  
LOS PERROS (Chile)

#### Best Director

Marcelo Gomes for JOAQUIM (Brazil)

#### Best Screenplay

Martha Daranas & Ernesto Daranas for  
SERGIO & SERGUEÍ / SERGIO & SERGEI  
(Cuba, Spain, USA)

#### Jury Mention – Narrative Feature

LA NOVIA DEL DESIERTO /  
THE DESERT BRIDE  
Dir. Cecilia Atán & Valeria Pivato  
(Argentina, Chile)

#### Jury Mention – Documentary

SEVERO SECRETO  
Dir. Cruz Gustavo Pérez  
& Oneyda González (Cuba)

*[HFFNY] continues to be an exciting celebration that introduces new works by talented individuals, and further strengthens the positive association that our state and nation enjoy with the film industries of Cuba and Latin America.*

**Governor Andrew M. Cuomo**

*As my administration strives to ensure that all people can experience New York's phenomenal cultural offerings, I applaud HFFNY and everyone associated with this terrific program for their commitment to lift up thriving Latino American and filmmaking communities and unite New Yorkers of all backgrounds in the shared appreciation of the art of cinema.*

**Mayor Bill de Blasio**

*Events like [HFFNY] are doubly important to [the people of NYC], in that they recognize the important role that film plays in shaping New York City, and reflect our enormous cultural diversity.*

**Former NYC Mayor  
Michael Bloomberg**

## HELP US BUILD CULTURAL BRIDGES

Thanks to your ongoing support, we continue to build cultural bridges between the U.S. and Cuba through projects that focus on artistic exchange and professional development, designed to foster dialogue and engage participants as individuals and communities.

We need your help to make all our invaluable projects a reality! Please consider making a tax-deductible contribution. With our low overhead and some grant support, you can be sure that 100% of your donation will be applied to our programming. Whether large or small, we greatly appreciate your contribution. We thank you for your financial support, for participating in our events and trips, and for sharing our message with your family, friends, and colleagues.

Warmest regards,  
**Carole Rosenberg, President**

### HFFNY BRINGS CUBAN AND LATIN AMERICAN CINEMA TO THE HAMPTONS

AFLFC teamed up with the Southampton Arts Center to bring HFFNY to the Hamptons for a special summertime series of Festival film standouts. Featured titles included Argentine festival darling *El último traje / The Last Suit*, and Cuban "zom-com" *Juan de los muertos / Juan of the Dead*.

### ICAIC GIFTS ARCHIVAL PRINTS TO MOMA

AFLFC facilitated the donation of the 35mm print reels of ten classic Cuban films to the Museum of Modern Art on behalf of the Instituto Cubano del Arte e Industria Cinematográficos (ICAIC).

The gifted titles included:

- Habanera** dir. Pastor Vega
- Motivaciones** dir. Santiago Alvarez
- Filminuto 22** (various directors)
- Filminuto 23** (various directors)
- El hombre agradecido** dir. Tulio Raggi
- Yo soy Juana Bacallao** dir. Miriam Talavera
- Kangamba** dir. Rogelio París
- Reina y rey** dir. Julio García Espinosa
- Los sobrevivientes** dir. Tomás Gutiérrez Alea
- La noche de los inocentes** dir. Arturo Sotelo



Top: The Sundance Institute gives a conference at the 40th International Festival of New Latin American Cinema in Havana

Bottom: Cuban artist Frank Mujica in front of his piece, *Study* (2018) at Art New York

### PROFESSIONAL DEVELOPMENT

AFLFC's mode of cooperative programming in the arts aims to foster the professional development of art communities in the U.S. and Cuba. These programs and projects have provided countless opportunities to artists, art professionals, and students interested in furthering careers and expanding their educational horizons.

This year we successfully launched a new internship program for Cuban art professionals in partnership with the Museum of the Moving Image. Looking into 2019, we are in conversation with other prestigious cultural institutions in NYC and the tri-state area to develop more internship opportunities in arts administration for Cubans.

We collaborated with the 40th International Festival of New Latin American Cinema in Havana to bring celebrities and professionals from the U.S. film world to participate in workshops, panel discussions and screenings. The Festival awarded this year's Premio Coral to the Sundance Institute, with whom AFLFC works annually to ensure their presence in Havana.

